

ILENE MECKLEY

sharing my secrets of success - with heart

2-15-10

Building Your Business Newsletter

www.ilenemeckley.com



1-800-383-2039

Forward
To A Friend

Is This Is Your First Newsletter?



Please let us know if this is your first newsletter. We want to thank everyone who has referred their associates and team members as well as family and friends. For those of you interested in getting to know more about Ilene and why someone referred you to us, please

click on the giraffe  and find out why someone really believes in you. We would love to ask you to refer someone who is special in your life. Please click on the . Be sure you always ask for referrals too. Reach out and touch someones life today. If you are reading this now, please click reply and you will be entered into a contest for a free gift. We would love to know who is, "working from the heart". Be sure to include your name, phone number and address so that we have the winners information. We have

Get Rid of Your ANT's (automatic negative thoughts) to increase your income



Read this newsletter to keep your money from the ANT's. Email us a type of ANT you would like to get rid of to increase your income.


Call 702-673-0361 by Wednesday to enter your team into a drawing for a conference call to get rid of your team's ANT's. We will choose 10 teams to participate in this free 30 minute training call. Register within 24 hours and receive two entries.

He has your money

Do you have any of the ANT's below hurting your business?

- No bookings ANT
- No recruits ANT
- Not attending convention ANT
- I have no time ANT
- I don't know what to say ANT
- Fear of leadership ANT
- ANT's preventing you from picking up your phone

Prove the Naysayers Wrong

books, Cd's, pins and purses that will make great gifts for people special in your life. Remember to treat yourself too. Click  for items available.

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invited into the pool.

6. Plan a customer appreciation event at your home, make it simple. A Spring theme could be a nice theme.



7. Drive 30 minutes from your area and prospect to meet new people to share your business with. Enjoy the ride, listen to a CD. I do hope it will be one of mine. My CD's will give you the language you need to have the confidence to share your business while enjoying your family and other activities. Click on the

to take advantage of our Valentine's / Presidents day special (14% savings) on every CD and book) ending 2/22.

8. Can you think of anything you could do with an extra



LISTEN

American Idol is one of the most watched television shows of the year. Viewers tune in week after week to hear record producer Simon Cowell pass judgment on the contestants and to cast votes for their favorites. In the third season, after Simon told Jennifer Hudson, due to her weight, that she would never be an American idol, and after fans voted on three different occasions to send her to the "bottom three," the vocalist with the powerful voice was eliminated from the competition.

Since that fateful night in April, 2004, Jennifer Hudson has proven the naysayers wrong. She did it by turning in an Oscar-winning performance in Dreamgirls, earning a Grammy for her first album, completing a triumphant concert tour, and becoming a superstar.

The five-octave mezzo-soprano who was voted off American Idol never gave up her dream. In fact, she accepted coming in seventh in the music competition as a good omen, because seven was her favorite number.

More often than not, successful direct sellers have told me "naysayer stories." Skeptical husbands who asked, "When are you going to get a real job?" Cynical parents who expressed reservations such as, "We sent you to college so you could try direct selling?" Incredulous friends who planted seeds of doubt with comments like, "How can you possibly think you can make money doing this?"

In the face of such opposition, overcoming the naysayers takes courage. If someone you know is considering a direct sales business opportunity, but is confronting the naysayers, suggest they say something like this: "I know you care about me and only want what is best for me. That is why you are concerned about my choice to go into direct sales. I understand your apprehension and I don't have all the answers, but I believe I should give this opportunity a try. The cost to get started is low, so there is little, if any, financial risk. I know I can find the time in my schedule to do this. I have seen

\$1,000? Are you doing what it takes to earn that extra income? Are you hoping for it to appear or do you work to be sure that it is always there?

9. Are you sharing with everyone? Do you leave people



out? Are you a selective sharer? How do you know who will be successful



or has a need for a business without asking? Make a decision to be an equal opportunity sharer.

10. Inquire about a getting rid of your ANT's (automatic negative thoughts seminar).

We would love to ask you to be one of our "Getting Rid of the ANTS" hostesses. Our goal is to stop the ANT's from taking your money from you and your team. We are looking for hostesses just like you. Please call us at 702-673-0361 or email us at info@ilenemeckley.com. We have special programs for all sizes of groups.



others achieve success in this business. If you truly care about my happiness and want support me, I ask you to give me a chance. You may not be able, at this time, to give your approval, but at least do not stand in my way. I need to do what I think is best for me and I hope, in time, you will become my greatest fan."



Whenever we try something new, there could always be a naysayer telling us not to try or that we will fail. If facing a naysayer, remember Jennifer Hudson, the singer who refused to give up her dream. Reflecting on her American Idol loss, Hudson said, "I can't say that I wasn't shocked when I was voted off of American Idol, because I was. I had just sort of settled into the pressure, and was feeling confident, when I got the wind knocked out of me. I knew though, that my career would just be beginning at that point. I had been seen."

If the wind gets knocked out of you, pick yourself up and continue on with the determination of a winner.

Let your friends and colleagues know about Ilene Meckley, the Success Coach, and ilenemeckley.com, your first choice for motivation, inspiration, and information about achieving success in a home-based business.

Don't let your ANT's (automatic negative thoughts) keep your money from you.

Inquire about a getting rid of your ANTS (automatic negative thoughts seminar) We would love to ask you to be one of our "Getting Rid of the ANTS" hostesses. We are looking for hostesses just like you. Please call us at 702-673-0361 or email us at info@ilenemeckley.com. We have special programs for all sizes of groups. Spring and Summer can lead to more ANTS. We are offering something very special for the first 20 people who email us or call us

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